

Fukuoka, October 1, 2014

Panasonic introduces New 3-series Cost-effective HD 720p Fixed Network Cameras

Panasonic, a leading company of video surveillance cameras and solutions, announced new two 3-series fixed network cameras for indoor installations. The new WV-SPN311 and WV-SPN310 were designed to be the cost effective choice for any businesses or organizations that desire clear HD video and ease of use. Both cameras deliver exceptional HD 720p video quality at up to 60fps under complex light conditions, producing a clear color image with an industrial leading 133dB wide dynamic range based on Enhanced Super Dynamic and an extremely low minimum illumination of 0.01 lux at F1.4.

Featuring the leading-edge technology of Panasonic's top-of-the-end 6-series network cameras, both WV-SPN311 and WV-SPN310 offer superior performance and features including a series of advanced image processing technologies such as Super Chroma Compensation (SCC), four H.264 (High profile) streams, a high compression ratio twice that of current 3-series network cameras*, optional intelligent Video Motion Detection (i-VMD) software, a password-protected SD memory card slot for local recording and more. They also meet ONVIF Profile S for IP-based video systems.

The WV-SPN311 has Day/Night functionality with a built-in, removable IR cut filter and two-way audio capability, while the WV-SPN310 has electrical Day/Night functionality and a built-in microphone for audio monitoring.

For more information about Panasonic video surveillance cameras and solutions, please visit us at <http://security.panasonic.com/>.



WV-SPN311
with optional lens



WV-SPN310
with optional lens

*The WV-SPN311 and WV-SPN310 use 2Mbps for HD at 30fps in frame rate priority mode, 50% less than current 3-series cameras. They use 1Mbps for HD at 10fps in frame rate priority mode, 66% less than current 3-series cameras.