

Fukuoka, February 28, 2014

Panasonic receives iF product design award 2014 for the WV-SW598 Weather Resistant PTZ Dome Network Camera

Panasonic, a leading company of video surveillance cameras and solutions, announced today that International Forum Design, Hannover Germany, has named the WV-SW598 Weather Resistant PTZ Dome Network Camera as a recipient of iF product design award 2014.



“We’re delighted and honored to get this award,” said Kazunori Kamijo, General Manager of Marketing. “At Panasonic, we always listen to customers and strive hard for developing best products. This award verifies our commitment to our products being best in all aspects such as design, technology, usability, quality, durability, support and service.”

In January 2014, some 50 experts from all over the world came together in Hannover to select the winners in the iF design awards 2014. The jury made a thorough study from the viewpoints of design quality, finish, choice of materials, degree of innovation, environmental impact, functionality, ergonomics, visualization of intended use / intuitiveness, safety, brand value + branding and universal design. 19 Panasonic products received iF product award 2014. Please visit http://news.panasonic.net/archives/2014/0207_25968.html

About WV-SW598 Weather Resistant PTZ Dome Network Camera

The WV-SW598 is an outdoor-ready, weather and vandal resistant, PTZ Dome Network camera with Full HD 1080p at 30fps, operating in temperatures as low as -50°C /-58°F and up to 55°C/131°F. Rain wash coating dome cover improves visibility in rainy weather and offers self-cleaning. With 30x optical zoom, 90x extra optical zoom and 360° endless pan, WV-SW598 enables exceptional coverage of large area. Please visit <http://security.panasonic.com/pss/security/products/hd/wv-sw598/index.html>



About iF product design award

The iF design award is one of the most prominent and authoritative international awards in Europe - the cradle of industrial design. The award hosted by International Forum Design, Hannover Germany, was established in 1953 with the aim of promoting industrial design and consists of product design, communication design and packaging awards. Every year, outstanding designs are selected by leading independent and corporate designers.